

Integrous appoints new Director

News

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Following their recent rapid growth, Integrous Ltd has appointed Steve Lane as non-executive director. Birmingham-based Steve, who has a wealth of experience helping businesses to develop and grow, has been working in a consultative capacity with Integrous CEO Qasim Majid since October 2007. "I'm absolutely delighted to be more permanently involved with Integrous" said Steve, "It is a well-established business which still has huge potential to move forward. I admire Qasim's approach – he is passionate about his business and a burning desire to be the very best. I am determined to help him get there." After many years of successful operation and a growing client-base, Integrous are not resting on their laurels. They have recently fine-tuned their service delivery model, opened up offices with partners in India and Ukraine, and are currently in the processes of restructuring personnel and developing new marketing and business development strategies. CEO Qasim Majid said: "This is really just the start of things. We simply want to become the first choice for the services and products we offer... we're going after our competitors with the simple objective of becoming the best." Qasim added: "Steve and I have worked well together for last year or so. We have ambitious plans and I'm delighted to have Steve on board for the longer-term. It's great to have someone of his experience to bounce ideas off and I'm sure his appointment as a non-executive director will really help us get to where we want to be." [Back to main News Archive](#)