

Search Engine Optimisation

The science behind getting found...

Raising your visibility on the foremost search engines such as Google, Yahoo and MSN can lead to increased visitors, resulting in additional sales and extra profits. Getting to the top of the Search Engine Results Pages (SERPs) is not guaranteed and often a long and time consuming task. However the Integrous internet marketing team have developed techniques to dramatically increase traffic to your website. We use principled industry techniques and skilled website promotion methods both to encourage new traffic and visitors to your site. We ensure that the results are long term and not short lived giving your organisation every opportunity to maximise sales revenues. Some of the techniques we use are listed below, although this is not an exhaustive list:

- Keywords/Phrases Preparation

- Meta Tags Preparation & Placement

- Search Optimisation

- Major Search Engine Submissions

- Link Popularity Campaign

- RSS Advertising

- Per-Per-Click (PPC) Campaigns

- Numerous Paid Inclusions

- ResultsWe monitor your website traffic and SEO results on a monthly basis, giving you up-to-date intelligence which can be measured against sales and ROI. Raising your visibility on the foremost search engines such as Google, Yahoo and MSN can lead to increased visitors, resulting in additional sales and extra profits. For Free Advice on Search Engine Optimisation, or any other products or services, contact our team of experts via enquiries@integrous.co.uk or call us on 08456 581 811.